Meeting Users Where They Are: Teaching Information Literacy Online

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MEETING USERS WHERE THEY ARE
TEACHING INFORMATION LITERACY ONLINE

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Hello!

We are Anne and Trent.
Our Project

Information Literacy

Creating Online Learning Objects

I’ll Get To It This Summer
ADDIE Model

A: Analyze
D: Design
D: Develop
I: Implement
E: Evaluate
1. Select a F2F Lesson you want to teach online
2. USE WORKBOOK
3. Work through each step of the ADDIE process.
ENVIRONMENTAL SCAN

Technology
- Research Guides
- Screencasts
- LMS
- Something new?

People
- Instructional Designers
- Techy librarians
- Center for Teaching & Learning

Camtasia®  Sway  canvas
Questions - p.10

What digital technologies does your library/institution have available that you think could be useful?

Which people/offices are there to support you in instructional and digital design?
ANALYZE

Learner Analysis
- What are the participants' characteristics?
- What are their learning motivations?

Instruction Analysis
- What is the purpose?
- What constraints will impact design, development and implementation?
What is the purpose of this learning object?

Who are your learners, and what characteristics are important to consider for your project?
**DESIGN**

**Learning Outcomes**
- By the end of this tutorial, participants will...

**Assessment**
- Formative or summative?
- Satisfaction or competency based?
- Delivery format?
Using the three-step process (stem + verb + outcome/process/product), write down 3-5 learning outcomes for this object.

What is your assessment method?
DEVELOP

Storyboarding
Break out your inner artist. It doesn’t have to look pretty but this is a crucial step.

Delivery Method
That’s right! You want to be thinking about content and assessment until this point so you don’t adapt your design to fit a particular software.
DEVELOP

Questions - p.24

* Online Learning Object Storyboard
IMPLEMENT

Publishing Location
Where does your learning object live?

Marketing
You’ve created this great thing...how will students/users discover it?

WHEN SOMEONE SAYS
THEY'RE A 'DIGITAL MARKETER'

Questions - p.30

- Where will you host your online learning object so that your library users will see it?

- Describe your marketing plan
**EVALUATE**

- What was the response to the learning object?
- Did the learners complete the learning object successfully?
- Did the learners achieve the learning outcomes?
- Where was my learning object used (library website, etc)?
- What was the reach of my project (metrics like hit counts, hit locations)?
- What would I do differently next time?
EVALUATE

Questions - p.33

• At what point after implementation do you want to evaluate your learning object?

• Did the learners achieve the learning outcomes?
QUESTIONS?
CREATING ONLINE LEARNING OBJECTS
I’ll Get To It This Summer

HTTPS://LIBRARYLEARNINGOBJECTS.WORDPRESS.COM
CREDITS

Special thanks to all the people who made and released these awesome resources for free:

× Presentation template by SlidesCarnival
× Photographs by Startupstockphotos